



FOR IMMEDIATE RELEASE

September 18th, 2008 Calgary, Alberta –

Ground Breaking Ceremony with Premier Ed Stelmach

The Family Leisure Centre (FLC) is proud to welcome Premier Ed Stelmach, Minister Lindsay Blackett, and Mayor Dave Bronconnier for a special ceremony on September 18th at 3:30 p.m. Together we celebrate the hard work of community volunteers, Provincial and City support and the generosity of Calgary’s corporate and business sector by breaking ground for our new arena construction and announcing our new name.

FLC has an impressive track record of service to the Calgary community over the last 25 years. In recent years we have expanded to meet the growing needs of our catchment area including, most recently, undertaking a campaign to raise support to twin our arena. The City of Calgary 2006 Arena Report confirmed a severe shortage of arenas in the city, with the largest shortfall in southeast Calgary, long considered to be the city’s fastest growing quadrant. FLC’s new arena will go a long way to address this shortage. In addition to twinning FLC’s arena, this joint campaign effort between FLC and the Bow Valley Hockey Society (BVHS) will fund a number of key enhancements to improve access and overall use of the facility.

To date, the Building for Their Future Campaign has reached 90% of its goal with a generous contribution of \$6 million from the Province of Alberta. “This project is more than a new arena, it’s an investment in our communities,” says Lindsay Blackett, Minister of Culture and Community Spirit. “I am confident that the funds provided will go a long way in supporting active living in Calgary and Alberta.”

Throughout the effort to raise support for this important initiative, Mayor Dave Bronconnier and the City of Calgary have been very supportive, with the City contributing \$9.5m towards our redevelopment. "For a quarter century, Family Leisure Centre has done an outstanding job delivering sports and recreation to our growing community. It’s an important partnership, and The City of Calgary is very proud to be part of it. Congratulations to the staff and volunteers on a great job fundraising for this expansion," comments Mayor Bronconnier.

Trico Homes’ commitment of \$1.5 million over 10 years will culminate in the renaming of FLC which, as of October 1, 2008, will be known as the **Trico Centre for Family Wellness**. “We are very pleased to partner with the Family Leisure Centre and this community-driven campaign. It is an excellent fit with our vision to enrich the community through health and wellness initiatives, and we are proud to have our name associated with such an excellent facility,” says Richard Gotfried, Vice President Corporate Communications for Trico Homes.

The Building for Their Future Campaign is pleased to announce a recent donation by Nexen Inc. who has contributed \$100,000 to help address this critical shortage of ice in Calgary. "At Nexen, we believe in being an active partner in the communities in which we live and work. We are proud to support Trico Centre where Calgarians of all ages can enjoy the amenities of this first-class facility", says Eric Miller, Vice President General Counsel & Secretary at Nexen. Nexen joins the campaign’s other major corporate donors: Southcentre Mall, Spindle, Stairs & Railings, & Totem Building Supplies. Building on this foundation of success, Campaign Chairman Kevin Willerton is confident with the team’s ability to raise the final \$1.2 million needed to complete the campaign.

Over the last 25 years, FLC’s community partnerships have grown from four founding communities to include over 22 surrounding communities. “In partnership with these community associations, the City of Calgary and strategic corporate sponsors, FLC has developed a model that is able to successfully integrate all the wellness and recreational activities needed by communities into one overall **sustainable** model,” explains Jack Redekop, President of FLC. “This successful combination of corporate, community, city and provincial partners has helped us attain our campaign goal.”

We expect the new arena to be open and ready for use as of December 2009.

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For immediate call back, please leave a message at this number.

Please visit the Family Leisure Centre website, Future Plans tab at www.goflc.org for more information.